

Charismatic Corporate Cousins !



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Parminder Singh

BSc Phy Hons 1980 SGTB Khalsa
 Chief Commercial Officer **Mediacorp**
 Former MD **Twitter**
 Former MD **Google**



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Gurmit Singh

MBA 1993 FMS
 Former Vice President & MD **Yahoo India**
 Former CEO **Forbes India**
 Founder and CEO **DAUWAU**

A seasoned business leader, **Parminder** is currently Chief Commercial and Digital Officer at **Mediacorp**, a role which allows him to explore the real and practical synergies between digital and commercial. Before joining the media company, Singh was *Managing Director Southeast Asia, Middle East & North Africa and India* at *Twitter*. He has also held appointments at *Google* as **Managing Director** Display Solution Sales, Asia Pacific, as well as positions in global companies including *Apple* and *IBM*, with over 20 years of experience in digital business, sales and marketing.

Gurmit is **Founder and CEO DAUWAU** (*DAUWAU Labs helps businesses increase Daily Active Users and therefore shareholder value*).

Gurmit was earlier **Vice President** and **MD Yahoo India**, **CEO Forbes** India and at Network 18 and has 2 decades of experience in the media and entertainment industry. He has worked with Sony Music, Hindustan Times, India Today Group, Rajshri Media, Marico Industries and, most recently, **Network 18**.

He is also a University **Gold Medallist** in Mechanical (Production) Engineering from Osmania University, Hyderabad.

Both Parminder and Gurmit are nephews of distinguished mathematician and former Dean Faculty of Mathematics Professor Ajit Iqbal Singh, also an alumna. And for sheer vim and vitality, Ajit is hard to beat !!

Little wonder, then, that her nephews of whom she (and, indeed, we) are very proud - are in the ranks of global Achiever Alumni.